

# Bank of the West's Financial Education Resource Center brings financial literacy to the forefront.

**BANK OF THE WEST**  
BNP PARIBAS

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Information you need to meet your financial goals

## Financial Education Resource Center

The Bank of the West Financial Education Resource Center provides you with valuable insight and information for managing your finances. In the articles and tools listed below, we cover everything from budget maintenance to managing your account and planning for your future. Use the links on this page to help you map out your short- and long-term financial goals.

- Build a Budget**  
Some useful information and links to help you better map out your financial life.
- Make the Most of Your Money**  
Practical methods for growing your money and earning interest.
- Reduce Your Debt**  
A short series of tips on managing loans and credit card payments.
- Manage Account Fees and Charges**  
Easy ways to avoid service charges and fees on your accounts.
  - How Alerts Can Help You\***  
Find out what your current balance is, when a payment is due and more.
  - Get the Facts About Our Overdraft Practices and Programs**  
Understand more about how our overdraft practices and programs work.
- Protect Your Financial Information**  
Learn how you can avoid fraud and keep your personal and financial information safe.
- Plan for Your Retirement**  
Use these calculators to help organize your finances.
  - [Strategize Long-Term Debt Payment](#)
  - [Budget Your Retirement Expenses](#)

Financial institutions nationwide recognize the benefits of providing financial programs and educational content to their customers. Certainly, customers are responsible for managing their everyday finances, but with the expanding options within the financial market, the choices customers face when shopping for interest rates, bank loans, savings accounts and credit cards have greater impact on their long-term financial goals.

Whether the result is a more creditworthy customer or a stronger customer-bank relationship, the benefits are measurable. Recognizing that all of their customers can benefit from lessons and resources in financial literacy, Bank of the West's Financial Education Resource Center was launched.

With a growing number of bank customers using mobile technology for their everyday banking needs, the Bank of the West's Customer Experience team led the project to re-purpose the site's existing desktop experience and incorporate it into a new, responsive experience – making it optimal for mobile devices.

With tools and articles on building a budget, reducing debt, protecting your financial information and retirement calculators, the Financial Education Resource Center serves as a useful responsive online experience designed to help customers manage their financial lives.

The Financial Education Resource Center relaunch would not have been possible without the contributions of these team members: Greg Thorneycroft, Lou Zadesky, Dan Owens, Dan Estabrook and Anthony Hogan.

The Financial Education Resource Center relaunched in spring 2018.